Panelists:
Barbara Esty, Data Librarian, Marx Library
Eli Fenichel, Knobloch Family Professor of Natural Resource Economics, F&ES
Anton Gollwitzer, PhD Student, Psychology
Sara Gottlieb-Cohen, Statistical Support Services Manager, Marx Library
Roy Lederman, Assistant Professor of Statistics and Data Science
Cormac O’Dea, Assistant Professor of Economics

Moderator: Alan Gerber, Dean of the Social Science Division of the Faculty of Arts and Science, the Charles C. and Dorathea S. Dilley Professor of Political Science, and incoming Director of the Institution for Social and Policy Studies
New Datasets for COVID-19 and other Social Science Research

Meeting logistics

• Send questions to limor.peer@yale.edu. The chat function, audio, and video will be disabled for this meeting.

• The event will be recorded. We will provide a link so that you can view the session later.

• All information from the session will be posted here: https://isps.yale.edu/new-datasets

Questions? Contact limor.peer@yale.edu
New Datasets for COVID-19 and other Social Science Research

Today’s presenters:

• Barbara Esty, Data Librarian, Marx Library
• Eli Fenichel, Knobloch Family Professor of Natural Resource Economics, F&ES
• Anton Gollwitzer, PhD Student, Psychology
• Sara Gottlieb-Cohen, Statistical Support Services Manager, Marx Library
• Roy Lederman, Assistant Professor of Statistics and Data Science
• Cormac O’Dea, Assistant Professor of Economics

More information: https://isps.yale.edu/new-datasets
New Datasets for COVID-19 and other Social Science Research

Agenda:

• **Homebase** employment patterns in US small businesses (Cormac O’Dea)
• **Unacast Social Distancing Scoreboard** data (Anton Gollwitzer)
• **SafeGraph** cell-phone mobility data (Eli Fenichel, Roy Lederman)
• **Yale research data support** (Barbara Esty, Sara Gottlieb-Cohen)

More information: [https://isps.yale.edu/new-datasets](https://isps.yale.edu/new-datasets)
Homebase Data

Cormac O’Dea

26 May 2020
Homebase

- **Homebase** is company that provides scheduling and timeclock software to firms with hourly paid employees
  - Basic version free to firms, enhanced version billed
  - Services over 50,000 firms with over 450,000 employees
- They are making their data **easily** available to researchers
  - [https://joinhomebase.com/data/covid-19/](https://joinhomebase.com/data/covid-19/)
  - If you’re interested, email me cormac.odea@yale.edu
What is in the data?

Think of this as a dataset of shifts

<table>
<thead>
<tr>
<th>Area</th>
<th>Variable</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Date</td>
<td>Event Date</td>
<td>Time clock event</td>
</tr>
<tr>
<td></td>
<td>Job Created Date</td>
<td>Date the job was created</td>
</tr>
<tr>
<td></td>
<td>Job Archived Date</td>
<td>Date the job ended</td>
</tr>
<tr>
<td></td>
<td>Location Created Date</td>
<td>Date the location was created</td>
</tr>
<tr>
<td>Hours and Wages</td>
<td>Hourly wage rate</td>
<td>Firm identifier</td>
</tr>
<tr>
<td></td>
<td>Hours worked</td>
<td></td>
</tr>
<tr>
<td>Identifiers</td>
<td>Company Id</td>
<td>Firm identifier</td>
</tr>
<tr>
<td></td>
<td>Location Id</td>
<td>Some firms have different locations</td>
</tr>
<tr>
<td></td>
<td>User Id</td>
<td>Worker/Individual identifier</td>
</tr>
<tr>
<td>Location of firm</td>
<td>State</td>
<td>State code</td>
</tr>
<tr>
<td></td>
<td>MSA</td>
<td>Metropolitan Statistical Area</td>
</tr>
<tr>
<td></td>
<td>Zip</td>
<td>Zip code</td>
</tr>
<tr>
<td></td>
<td>County</td>
<td>County Code</td>
</tr>
<tr>
<td>Firm/Employee Characteristics</td>
<td>Industry</td>
<td>Broad categories of industry</td>
</tr>
<tr>
<td></td>
<td>Manager Indicator</td>
<td></td>
</tr>
</tbody>
</table>

Cormac O'Dea
What can we do with this data

The data . . .

1. . . . allows a tracking of labor market conditions at a fine geographic level

2. . . . can be linked (by geography) with data on other conditions (health, mobility, crime etc)

3. . . . is timely: the data for yesterday (Monday 25) will have been uploaded by now.
Note 1: Coverage

- This is not a dataset which is nationally-representative of firms or employees
  - Firms: predominantly small and medium sized businesses
  - Employees: almost all hourly-paid and predominantly low-paid

Cormac O'Dea
Note 2: Following Individuals

- We can follow individuals only to the extent that they remain working for a firm that uses Homebase.

- What does a persistent fall in observed hours worked mean for an individual or group of individuals?
  - In March-May 2020 – that they’re not working anywhere seems like a reasonable assumption for most.
  - As firms generally start to open, this seems like a stronger assumption.
Our Plans

1. Governor’s Office have asked us whether we can use this to provide timely evidence on what is happening in CT labor market

2. Plan to make available trends in aggregates and distributional impact through Tobin Center website

3. Medium term plan to look at association between these (local) labor market conditions other local characteristics (crime, health etc.)

If interested in accessing or using the data - please get in touch (cormac.odea@yale.edu)
Using Geo-Location Tracking Data in Research on COVID-19

Anton Gollwitzer

Contact: anton.gollwitzer@yale.edu
Geo-Location Data

- Location data of millions of people as tracked by their smartphones over time

  - 275 million smartphone users in United States (2020)

- Can be aggregated at the state or county level for anonymization
Geo-Location Data Sources

- Unacast
- Safegraph
- Descartes Lab
- Google Mobility Data*
- Apple Mobility Data*

*Can access without request but harder to work with (missing data and county names instead of county FIPS codes)
*Include foreign countries
Does partisanship predict social distancing in geo-location data?
Physical Distancing: % Reduction in Overall Movement and Visiting Non-Essential Services

Partisanship
- Clinton Lean
- Trump Lean

https://psyarxiv.com/t3yxa/

May 26, 2020

Anton Gollwitzer

NEW DATASETS
For COVID-19 and other Social Science Research
May 26 at 3-4 pm

Yale
Do geo-location data track self-reported social distancing?

https://psyarxiv.com/kvnwp/

Anton Gollwitzer  Yale
Further Documentation/Uses

- Example article using geo-tracking data
- Example article using geo-tracking data
- Article calling for governments to use geo-location to combat COVID-19
- Article linking geo-tracking data to self-reported social distancing
- General source for COVID-19 datasets

Contact: anton.gollwitzer@yale.edu

May 26, 2020
SafeGraph.com: Location and Time-use Data from Smart Devices

Aggregated and anonymous data.
Unit of observation is the location.
https://docs.safegraph.com/docs/social-distancing-metrics
https://docs.safegraph.com/docs/places-schema

They have a number of products – Roy Lederman is working on Yale wide agreement.

Foot traffic product (that I have not used)
- https://github.com/SafeGraphInc/SafeGraphR

Core, Patterns, and Geometry products.
Core – business info on 5.9M locations & can be linked to the Yale licensed REFUSA data (started doing this).
Geometry – polygons for 5.9M locations (a bit more work to get and we have not used).
Patterns – (see column)
Home dwell time products (these have been changing a bit).
- Home & Not Home dwell time empirical distribution and median for CBG

Patterns
- Place_id
- Location_name
- Street_address
- City
- Region
- Postal_code
- Brand info
- Dates for binning
- Visitor counts (not employees, but employees soon)
- Visits by day
- CBG (Census Block Group)
- Visitor home CBG
- Time of day by CBG
- Distance from home (median)
- Dwell time buckets
- Other places visited same day and month
- Popularity by hour
- Device info
Applications


In the works
• Examining compensatory behavior while opening up.
• Identifying locations for Mobile Testing Intercepts.
• Estimating demand for outdoor recreations and willingness to travel.
• Refine our Simulation Model.

Locations for Mobile Test Intercepts (Top 3 Visited Cites in New Haven 4/26 – 5/3).

<table>
<thead>
<tr>
<th>#</th>
<th>Location</th>
<th>Type</th>
<th>Visits</th>
<th>Contacts</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Yale New Haven Hospital</td>
<td>General Medical and Surgical Hospitals</td>
<td>6510NA</td>
<td>4/26/2020 4:00</td>
</tr>
<tr>
<td>2</td>
<td>Hammonasset State Park</td>
<td>Nature Parks and Other Similar Institutions</td>
<td>6443NA</td>
<td>4/26/2020 4:00</td>
</tr>
<tr>
<td>3</td>
<td>Bay River Marketplace</td>
<td>Malls</td>
<td>48048NA</td>
<td>4/26/2020 4:00</td>
</tr>
</tbody>
</table>

Data have some biases
• [https://colab.research.google.com/drive/1u15afRytJMsizySFqA2EPIXSh3KTmNTQ#offline=true&sandboxMode=true](https://colab.research.google.com/drive/1u15afRytJMsizySFqA2EPIXSh3KTmNTQ#offline=true&sandboxMode=true)

• Connecting to other data
  • Weather data processed (need to find the public version).
  • REFUSA
  • Case & Testing Data.

• Working to acquire other smart device data
  • UberMedia Close Contacts
  • XMode tracks.

Eli Fenichel & Roy Lederman
Data, GIS and Statistical Support

Find, use and manage your research data

• Based out of Marx library (formerly CSSSI)
• YUL Working remotely – online services and support

Who to contact:
   Barbara Esty, Data Librarian, barbara.esty@yale.edu
   Miriam Olivares, GIS Librarian, gishelp@yale.edu
   Sara Gottlieb-Cohen, Manager, Statistical Support, sara.gottlieb@yale.edu
Finding Data

- **Quicksearch** - Search the library catalog for data sets – [Learn more](#).
- **Research Guides**:
  - [Social Science Data](#) - Sources of economic, elections, political, and other Social Science data.
  - [U.S. Census](#) - Access to statistics from the U.S. Census through multiple sources.
  - [Covid-19](#) - working collection for researchers looking to explore the impact of COVID-19 across social science disciplines.
- Acquiring data – library purchases, navigating data use agreement process
- Accessing data – mediated access to data, reformatting
Using Data

• Data and Subject librarians
  • Trouble shooting
  • Finding Supporting and additional data/documentation

• GIS at Yale
  • Software installation
  • Using GIS resources

• Statistical Support
  • Statistical consultants
  • Workshops
Managing Data

• **Research Data Management** - Find tips and resources for managing your research data, wherever it came from.
  • **DMPTool** - templates and guidance for Data Management Plan (DMP)
  • Repositories
    • **Dryad** – Yale is an institutional member
    • Other suggestions based on need
Statistical Support Services at Marx Library

sara.gottlieb@yale.edu
Drop-in consultation sessions

Virtual StatLab consultation hours: Sara Gottlieb-Cohen

Sara Gottlieb-Cohen will be available virtually for StatLab consultations.

Please follow these steps to access the StatLab on Microsoft Teams:

- Visit https://bit.ly/StatLabTeam in your web browser; you may also follow the instructions to download the desktop app
- Log in using your Yale email and password
- On the landing page, type a message to alert the consultant on duty that you have arrived and would like help
- The consultant will start a video chat session with you, and will likely ask that you share your screen. Be prepared that you may have to wait if the consultant is currently assisting another patron.

If you have any issues, please call Sara Gottlieb-Cohen at (203) 432-3278.
Workshops

R
• First steps with R
• Second steps with R
• Hypothesis testing with R
• Data manipulation using the tidyverse
• Data visualization using ggplot2

Python
• First steps with Python
• Second steps with Python
• Python for data science
• Web scraping using Python

Stata
• First steps with Stata
• Second steps with Stata

Other
• Survey design & Qualtrics
• Qualitative data analysis using NVivo
Summer series:
Data analysis using R

A weekly event geared toward people who have some experience with R but want additional practice on how to apply coding skills to answer different research questions.

The specific topics, tests, and data techniques will vary weekly, but expect to cover:
• Deciding on a statistical test that will appropriately answer a research question
• Selecting appropriate packages
• Manipulating data
• Conducting and interpreting descriptive and inferential statistics
• Visualizing data

https://schedule.yale.edu/event/6720405
New Datasets for COVID-19 and other Social Science Research

Thank you!

All session information will be posted here:
https://isps.yale.edu/new-datasets

To indicate your interest in future research opportunities, please go to:
https://isps.yale.edu/social-science-research-opportunities

Questions? Contact limor.peer@yale.edu

May 26, 2020