

#### **Panelists:**

Barbara Esty, Data Librarian, Marx Library

**Eli Fenichel**, Knobloch Family Professor of Natural Resource Economics, F&ES

Anton Gollwitzer, PhD Student, Psychology

**Sara Gottlieb-Cohen**, Statistical Support Services Manager, Marx Library

**Roy Lederman**, Assistant Professor of Statistics and Data Science

**Cormac O'Dea**, Assistant Professor of Economics

Moderator: Alan Gerber, Dean of the Social Science Division of the Faculty of Arts and Science, the Charles C. and Dorathea S. Dilley Professor of Political Science, and incoming Director of the Institution for Social and Policy Studies



May 26, 2020

## **Meeting logistics**

- Send questions to <a href="mailto:limor.peer@yale.edu">limor.peer@yale.edu</a>. The chat function, audio, and video will be disabled for this meeting.
- The event will be recorded. We will provide a link so that you can view the session later.
- All information from the session will be posted here: <a href="https://isps.yale.edu/new-datasets">https://isps.yale.edu/new-datasets</a>





May 26, 2020

## **Today's presenters:**

- Barbara Esty, Data Librarian, Marx Library
- Eli Fenichel, Knobloch Family Professor of Natural Resource Economics, F&ES
- Anton Gollwitzer, PhD Student, Psychology
- Sara Gottlieb-Cohen, Statistical Support Services Manager, Marx Library
- Roy Lederman, Assistant Professor of Statistics and Data Science
- Cormac O'Dea, Assistant Professor of Economics





May 26, 2020

## **Agenda:**

- Homebase employment patterns in US small businesses (Cormac O'Dea)
- Unacast Social Distancing Scoreboard data (Anton Gollwitzer)
- SafeGraph cell-phone mobility data (Eli Fenichel, Roy Lederman)
- Yale research data support (Barbara Esty, Sara Gottlieb-Cohen)





#### Homebase Data

Cormac O'Dea

26 May 2020

#### Homebase



- Homebase is company that provides scheduling and timeclock software to firms with hourly paid employees
  - Basic version free to firms, enhanced version billed
  - Services over 50,000 firms with over 450,000 employees
- They are making their data easily available to researchers
  - https://joinhomebase.com/data/covid-19/
  - If you're interested, email me cormac.odea@yale.edu

#### What is in the data?



#### Think of this as a dataset of shifts

Area	Variable	Description			
	Event Date	Time clock event			
Date	Job Created Date	Date the job was created			
Date	Job Archived Date	Date the job ended			
	Location Created Date	Date the location was created			
	Hourly wage rate				
Hours and Wages	Hours worked				
	Company Id	Firm identifier			
Identifiers	Location Id	Some firms have different locations			
	User Id	Worker/Individual identifier			
	State	State code			
Location of firm	MSA	Metropolitan Statistical Area			
	Zip	Zip code			
	County	County Code			
Firm/Employee Characteristics	Industry	Broad categories of industry			
- I IIII/ Limpioyee Characteristics	Manager Indicator				



#### What can we do with this data



#### The data ...

- 1. ...allows a tracking of labor market conditions at a fine geographic level
- 2. ...can be linked (by geography) with data on other conditions (health, mobility, crime etc)
- 3. ...is <u>timely</u>: the data for yesterday (Monday 25) will have been uploaded by now.



#### Note 1: Coverage



- This is <u>not</u> a dataset which is nationally-representative of firms or employees
  - Firms: predominantly small and medium sized businesses
  - Employees: almost all hourly-paid and predominantly low-paid



#### Note 2: Following Individuals



- We can follow individuals only to the extent that they remain working for a firm that uses Homebase
- What does a persistent fall in observed hours worked mean for an individual or group of individuals?
  - In March-May 2020 that they're not working anywhere seems like a reasonable assumption for most
  - As firms generally start to open, this seems like a stronger assumption





#### Our Plans



- 1. Governor's Office have asked us whether we can use this to provide timely evidence on what is happening in CT labor market
- 2. Plan to make available trends in aggregates and distributional impact through Tobin Center website
- 3. Medium term plan to look at association between these (local) labor market conditions other local characteristics (crime, health etc.)

If interested in accessing or using the data - please get in touch (cormac.odea@yale.edu)





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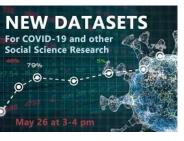
### Using Geo-Location Tracking Data in Research on COVID-19

#### Anton Gollwitzer

Contact: anton.gollwitzer@yale.edu



#### Geo-Location Data



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-Location data of millions of people as tracked by their smartphones over time

-275 million smartphone users in United States (2020)

-Can be aggregated at the state or county level for anonymization

#### **Geo-Location Data Sources**



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-<u>Unacast</u>

-Safegraph

-Descartes Lab

-Google Mobility Data\*

-Apple Mobility Data\*

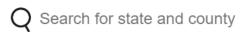
<sup>\*</sup>Can access without request but harder to work with (missing data and county names instead of county FIPS codes)

<sup>\*</sup>Include foreign countries

#### unacast.



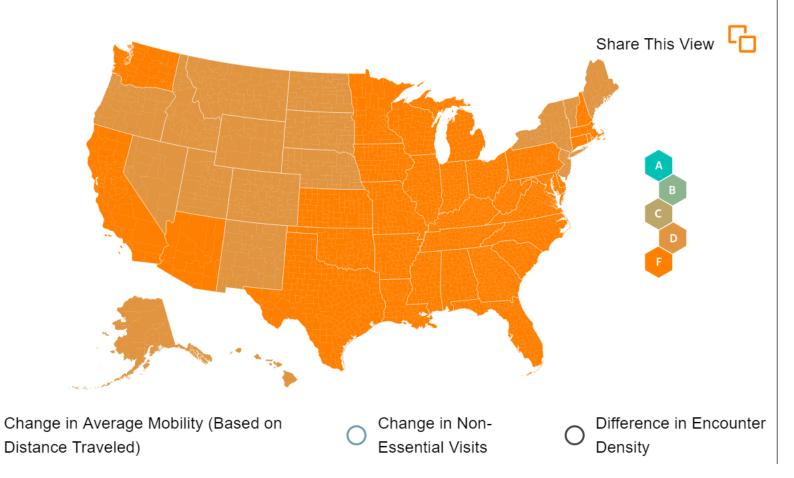




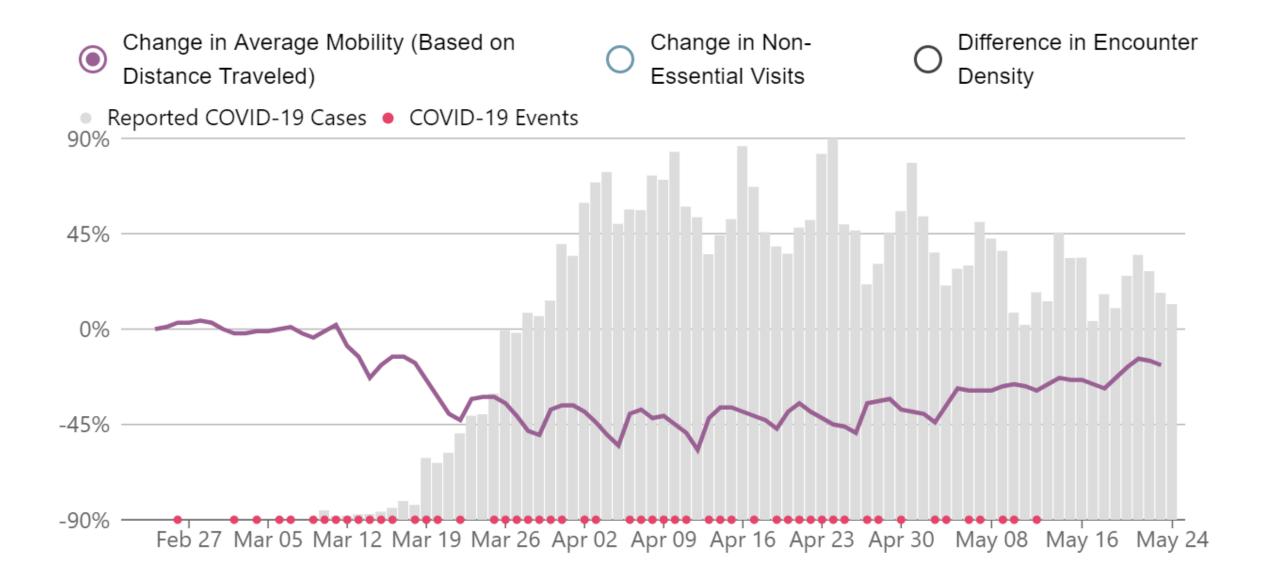
Last updated human mobility data: May 25, 2020, 11:46:29 AM
Last updated COVID-19 cases: May 25, 2020, 3:55:01 AM
For more details on data accuracy please refer to our methodology section.

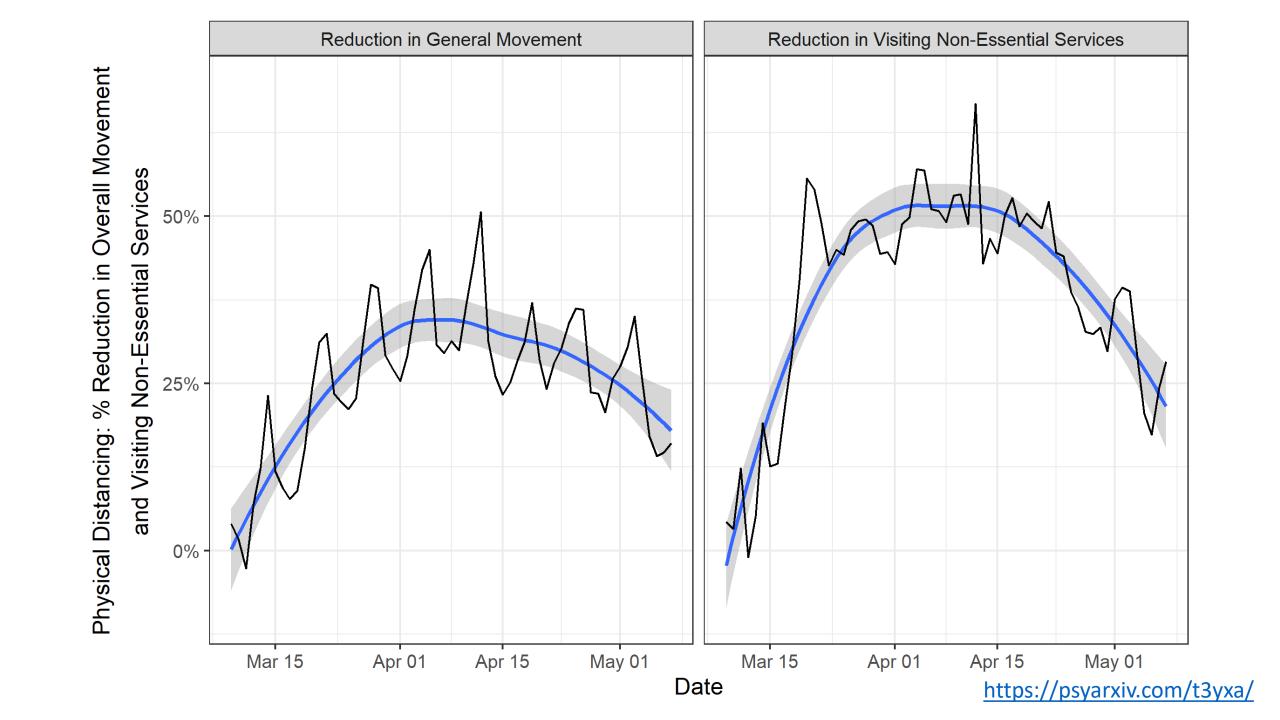
Explore this report in Tableau

unacast-covid-scoreboard@1.1.0-9b3fdc0







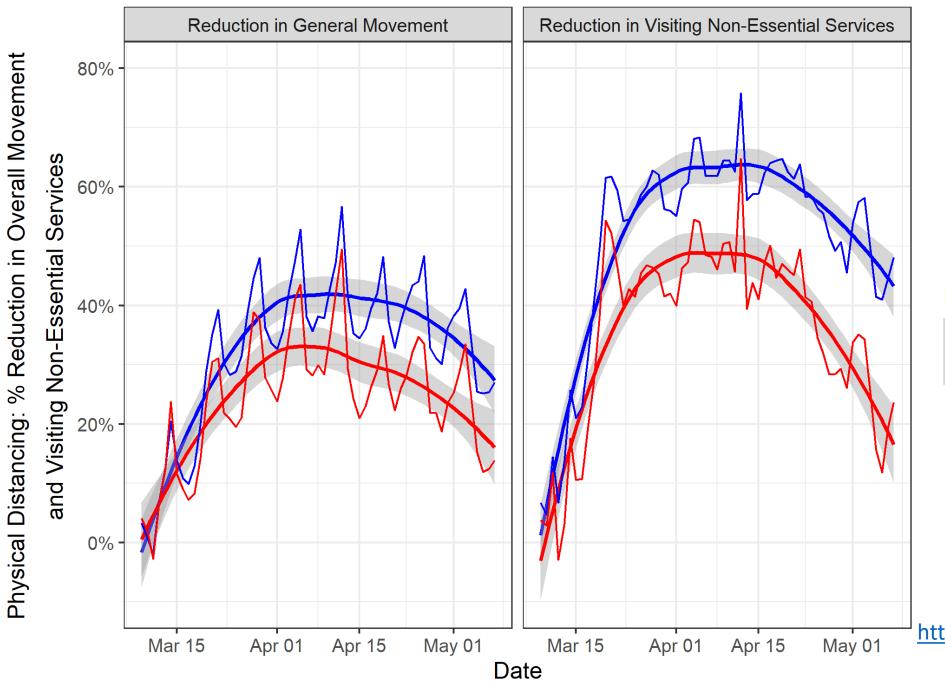




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Does partisanship predict social distancing in geo-location data?

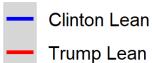
https://psyarxiv.com/t3yxa/





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#### Partisanship



https://psyarxiv.com/t3yxa/

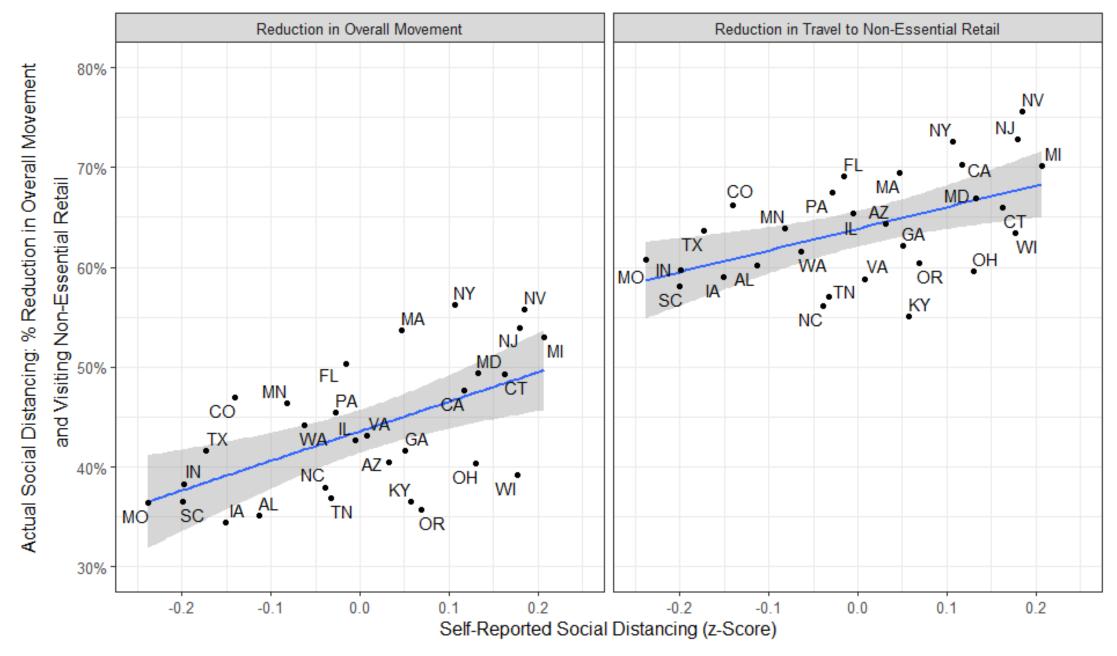
Anton Gollwitzer Yale



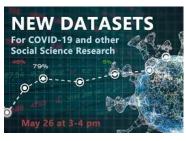
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Do geo-location data track self-reported social distancing?

https://psyarxiv.com/kvnwp/







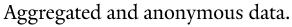
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- Example article using geo-tracking data
- Example article using geo-tracking data
- Article calling for governments to use geo-location to combat COVID-19
- Article linking geo-tracking data to self-reported social distancing
- General source for COVID-19 datasets

Contact: anton.gollwitzer@yale.edu

#### SafeGraph.com: Location and Time-use Data from Smart Devices

https://www.safegraph.com/covid-19-data-consortium



Unit of observation is the location.

https://docs.safegraph.com/docs/social-distancing-metrics https://docs.safegraph.com/docs/places-schema

They have a number of products – Roy Lederman is working on Yale wide agreement.

Foot traffic product (that I have not used)

https://github.com/SafeGraphInc/SafeGraphR

Core, Patterns, and Geometry products.

Core – business info on 5.9M locations & can be linked to the Yale licensed REFUSA data (started doing this).

Geometry – polygons for 5.9M locations (a bit more work to get and we have not used).

Patterns – (see column)

Home dwell time products (these have been changing a bit).

Home & Not Home dwell time empirical distribution and median for CBG

#### **Patterns**

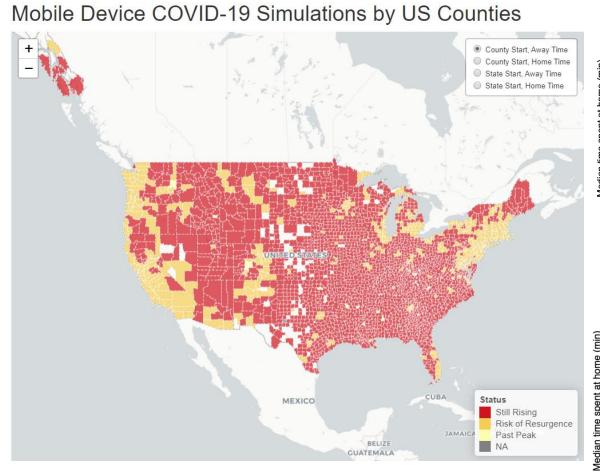
- Place id
- Location name
- Street address
- City
- Region
- Postal code
- Brand info
- Dates for binning
- Visitor counts (not employees, but employees soon)
- Visits by day
- CBG (Census Block Group)
- Visitor home CBG
- Time of day by CBG
- Distance from home (median)
- Dwell time buckets
- Other places visited same day and month
- Popularity by hour
- Device info



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#### **Applications**

https://jbayham.github.io/maps/distancing/



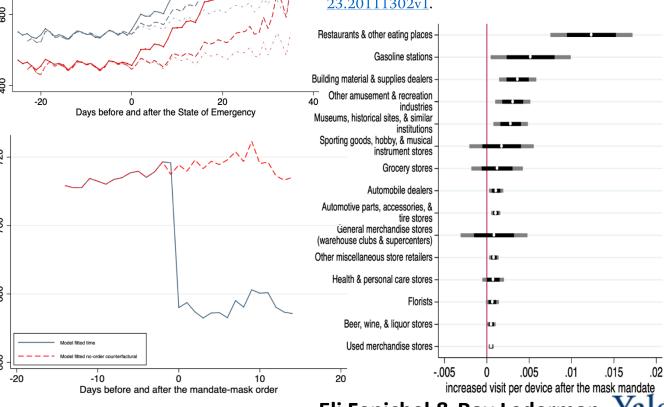
Fenichel, E.P., Berry, K., Bayham, J., Gonsalves, G., 2020. A cell phone data driven time use analysis of the COVID-19 epidemic. medRxiv https://www.medrxiv.org/content/10.1101/2020.04.20.20073098v1.

Yan, Y., Malik, A.A., Bayham, J., Fenichel, E.P., Couzens, C., Omer, S.B., 2020. Measuring voluntary social distancing behavior during the COVID-19 pandemic. medRxiv <a href="https://www.medrxiv.org/content/10.1101/2020.05.01.20087874v1">https://www.medrxiv.org/content/10.1101/2020.05.01.20087874v1</a>.

Yan, Y., Bayham, J., Fenichel, E.P., Richter, A., 2020. Do Face Masks Create a False Sense of Security? A

COVID-19 Dilemma, Medrxiv

https://www.medrxiv.org/content/10.1101/2020.05. 23.20111302v1.



Eli Fenichel & Roy Lederman Yale

#### Other Ideas

#### In the works

- Examining compensatory behavior while opening up.
- Identifying locations for Mobile Testing Intercepts.
- Estimating demand for outdoor recreations and willingness to travel.
- Refine our Simulation Model.

#### Data have some biases

- https://colab.research.google.com/drive/1u15afRytJMsi zySFqA2EPIXSh3KTmNTQ#offline=true&sandboxMode=t rue
- Connecting to other data
  - Weather data processed (need to find the public version).
  - REFUSA
  - Case & Testing Data.
- Working to acquire other smart device data
  - UberMedia Close Contacts
  - XMode tracks.

#### Locations for Mobile Test Intercepts (Top 3 Visited Cites in New Haven 4/26 - 5/3).

		General Medical				Yale New				
	General Medical and	and Surgical	20 York St Fl	New		Haven	4/26/2020			
1 Yale New Haven Hospital	Surgical Hospitals	Hospitals	2	Haven	6510NA	Hospital	4:00	5/3/2020 4:00	2	386
	Museums, Historical	Nature Parks and	Hammonasset							
	Sites, and Similar	Other Similar	Beach State	New			4/26/2020			
2 Hammonasset Beach State Park	Institutions	Institutions	Park	Haven	6443 NA	NA	4:00	5/3/2020 4:00	6	274
			36439-26	New			4/26/2020			
3 Bay River Marketplace	Lessors of Real Estate	Malls	Mile Road	Haven	48048NA	NA	4:00	5/3/2020 4:00	6	254

## Data, GIS and Statistical Support



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## Find, use and manage your research data

- Based out of Marx library (formerly CSSSI)
- YUL Working remotely <u>online services and support</u>

#### Who to contact:

Barbara Esty, Data Librarian, <u>barbara.esty@yale.edu</u>
Miriam Olivares, GIS Librarian, <u>gishelp@yale.edu</u>
Sara Gottlieb-Cohen, Manager, Statistical Support, <u>sara.gottlieb@yale.edu</u>

## Finding Data



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- Quicksearch Search the library catalog for data sets <u>Learn more</u>.
- Research Guides:
  - <u>Social Science Data</u> Sources of economic, elections, political, and other Social Science data.
  - <u>U.S. Census</u> Access to statistics from the U.S. Census through multiple sources.
  - <u>Covid-19</u> working collection for researchers looking to explore the impact of COVID-19 across social science disciplines.
- Acquiring data library purchases, navigating data use agreement process
- Accessing data mediated access to data, reformatting

## Using Data

NEW DATASETS
For COVID-19 and other Social Science Research

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- Data and <u>Subject</u> librarians
  - Trouble shooting
  - Finding Supporting and additional data/documentation
- GIS at Yale
  - Software installation
  - Using GIS resources
- Statistical Support
  - Statistical consultants
  - Workshops

## Managing Data



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- Research Data Management Find tips and resources for managing your research data, wherever it came from.
  - **DMPTool** templates and guidance for Data Management Plan (DMP)
  - Repositories
    - Dryad Yale is an institutional member
    - Other suggestions based on need



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# Statistical Support Services at Marx Library

sara.gottlieb@yale.edu

## Drop-in consultation sessions For COVID-19 and othe Social Science Research



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Home » Data, GIS & Statistical Support » Statistical Support » Walk-In Help » Walk-In Help Schedule

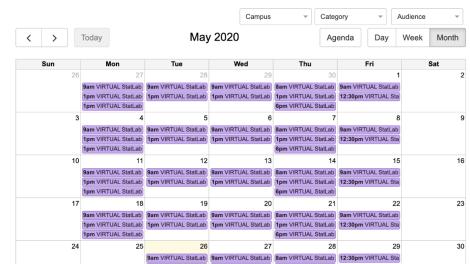
31

Statistical Support About Us Workshops Walk-In Help Get Ready Walk-In Help Schedule GIS at Yale Research Data Management Science Data Social Science Data

#### Walk-In Help Schedule

UPDATE (3/10/20): All consultations will be held VIRTUALLY for the foreseeable future using Microsoft Teams (these sessions are noted in purple). To join a virtual session, please follow the instructions provided in each calendar event.

Walk-in help is available at Marx Library, Rosenkranz Hall, and the Cushing/Whitney Medical Library. These sessions are free to anyone affiliated with Yale University. Walk-in sessions are usually limited to 20-30 minutes so other patrons can be served. The current walk-in schedule can be found below:



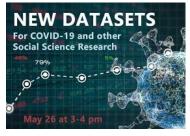
6pm VIRTUAL StatLab

https://marx.library.yale.edu/statistical-consulting-services

#### VIRTUAL StatLab consultation hours: Sara Gottlieb-Cohen



## Workshops



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## R

- First steps with R
- Second steps with R
- Hypothesis testing with R
- Data manipulation using the tidyverse
- Data visualization using ggplot2

## Python

- First steps with Python
- Second steps with Python
- Python for data science
- Web scraping using Python

## Stata

- First steps with Stata
- Second steps with Stata

## Other

- Survey design & Qualtrics
- Qualitative data analysis using NVivo

## Summer series: Data analysis using R



A weekly event geared toward people who have some experience with R but want additional practice on how to apply coding skills to answer different research questions.

The specific topics, tests, and data techniques will vary weekly, but expect to cover:

- Deciding on a statistical test that will appropriately answer a research question
- Selecting appropriate packages
- Manipulating data
- Conducting and interpreting descriptive and inferential statistics
- Visualizing data

https://schedule.yale.edu/event/6720405



May 26, 2020

## Thank you!

All session information will be posted here:

https://isps.yale.edu/new-datasets

To indicate your interest in future research opportunities, please go to: <a href="https://isps.yale.edu/social-science-research-opportunities">https://isps.yale.edu/social-science-research-opportunities</a>

